



22ND INTERNATIONAL CONFERENCE ON
**DIALYSIS ADVANCES
IN KIDNEY DISEASE
2020**

January 21-24, 2020
Los Angeles, CA

***Exhibitor Prospectus
January 21-24, 2020
Lowes Hollywood Hotel
Los Angeles, CA***

Hello Exhibitors,

The Renal Research Institute is proud to host its 22nd International Conference on Dialysis, Advances in Kidney Disease 2020. Our Program will be presented by world class renowned speakers and will continue to emphasize new technology and therapeutics in the field of chronic kidney disease and current issues facing the renal community.

The program of this annual meeting is open to scientific advances from all academic and research organizations and is intended to meet the needs of practicing and academic nephrologists and nephrology fellows in-training who work in the field of chronic kidney disease and end stage kidney disease. The accredited provider of CME is the University of Minnesota.

We expect the attendance to **surpass the 350 registrants** this year and are very excited about the interest expressed by many of last year's registrants:

“The conference may be small, yet the relaxed atmosphere made for intimacy and allow conversations that greatly enhance the education.” (MD)

“Very good conference, lot of practical points reviewed and discussed.” (DO)

“This is the meeting to attend if you want to hear the most eminent people in nephrology, perspectives from patients and other medical specialties in a relaxed and friendly setting”. (MD)

“I did learn a lot and plan to return next year” (Nephrology Fellow)

WHY EXHIBIT? Since our attendees are genuinely interested in your products and services, but are often too busy in their work environment to spend effective time with your sales representatives, the **22nd International Conference on Dialysis—Advances in Kidney Disease** provides your company with valuable exposure within a learning environment, by partnering with us to exhibit at the conference you will have access to:

- ❖ **Quality Attendees!** Interact with influential nephrology professionals as well as up to 100 nephrology fellows—the future decision-makers.
- ❖ **Quality Settings!** Breakfasts, lunches, as well as the Welcome Reception Happy Hour (if supported by supporter) will all be served in the Exhibit Hall maximizing your attendee time.

-
-
- ❖ **Quality Visibility!** Strengthen your profile and positioning amongst the top decision-makers in the nephrology community through our *conference mobile app*
 - ❖ **Quality Networking!** Strengthen your customer relationships and build new leads. With the additional 2 sessions—*in pediatric nephrology and the nurse care team*—this year's conference will give you access to new healthcare providers



CONTACT INFORMATION

SUPPORT OPPORTUNITIES

Crystal Johnson
Senior Meeting Planner
Renal Research Institute
Phone: (704) 370-4111
crystal.johnson@rriny.com

EXHIBIT SERVICE CONTRACTOR

Freeman
Contact: Courtney Abercrombie
(702) 579-1433
Courtney.Abercrombie@freemanco.com

IMPORTANT DATES AND DEADLINES

December 23, 2019
Hotel Deadline

December 31, 2019
Registration & Final Booth Payment Deadline

January 21, 2020
Exhibit set-up

January 22-24, 2020
Conference

January 23-24, 2020
Exhibit Breakdown

EXHIBIT HOURS**

*** (Preliminary Schedule as of September 17th)
Subject to change, exhibitors will be notified of final schedule*

Tuesday, January 21, 2020	
8am-4pm	Exhibitor Install/Setup
4:00pm-5:00pm	Exhibitor Registration
5:00pm-7:00pm	Exhibit Hall Open/Tuesday Poster Presentations/ Happy Hour
7:00pm-9:00pm	Welcome Reception
Wednesday, January 22, 2020	
7:00am-7:55am	Exhibit Hall Open/Breakfast/Wednesday Poster Presentation
10:05am-10:35am	Break
1:00pm-2:05pm	Lunch
Thursday, January 23, 2020	
7:00am-8:00am	Exhibit Hall Open/Breakfast/Thursday Poster Presentation
9:55am-10:40am	Break
12:25pm-1:40pm	Lunch
3:35pm-4:20pm	Break
4:30pm-8:00pm	Exhibit Hall Dismantle*
Friday, January 24, 2020	
7:30am-12:00pm	Exhibit Hall Dismantle

*After the last break of the day if you do not need the assistance of Freeman you are free to breakdown and dismantle your booth. If you need the assistance of Freeman you are welcome to start your dismantle, Friday, January 18th at 7:30am.

EXHIBIT FLOOR PLAN

INTERNATIONAL CONFERENCE ON DIALYSIS ADVANCES

FEBRUARY 21-24, 2020

LOEWS HOLLYWOOD HOTEL - DOLBY ROOM - SALONS 4-6 - HOLLYWOOD, CA

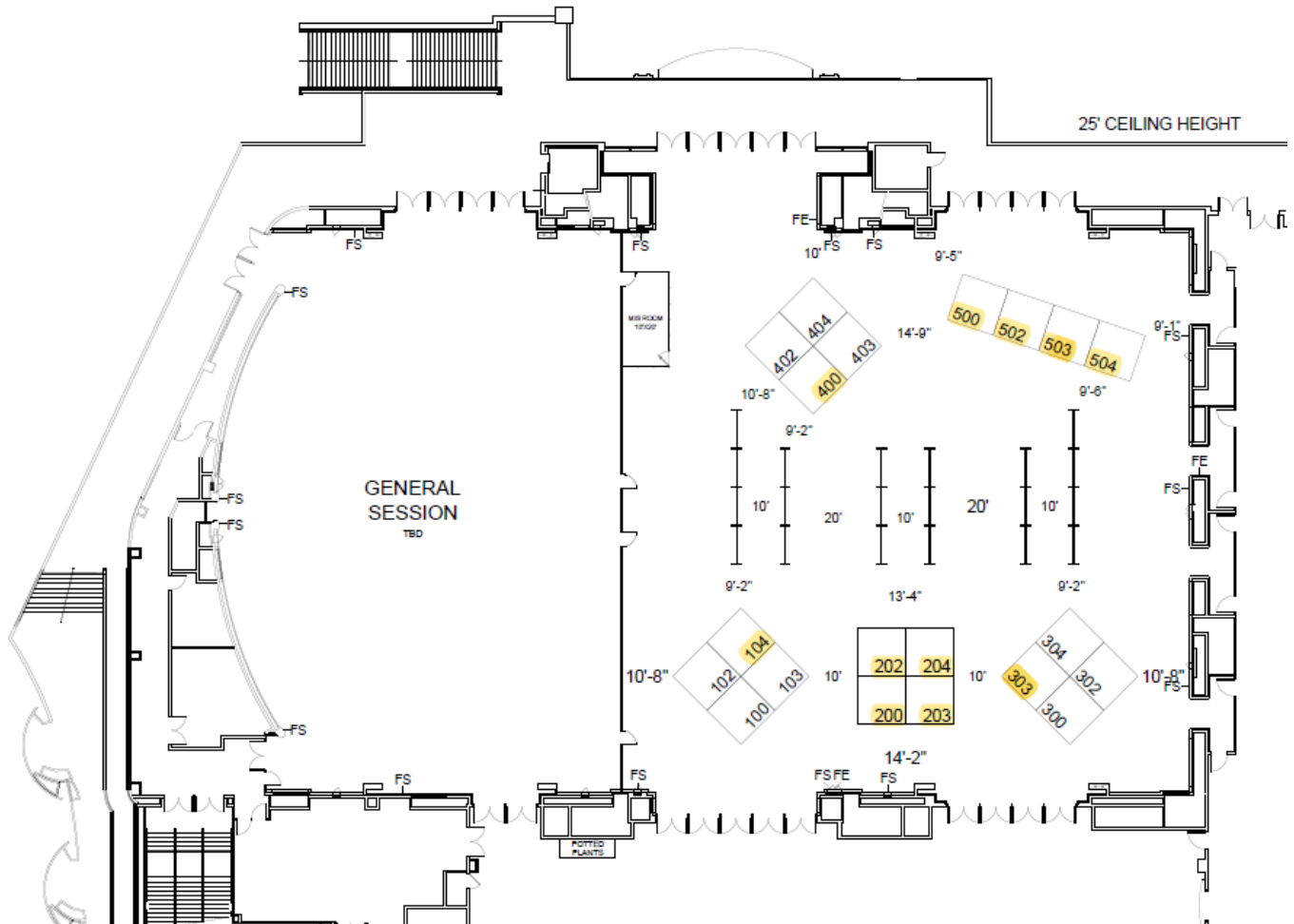


EXHIBIT BREAKDOWN

EXHIBIT INSTALLATION

Tuesday, January 21, 2020
8am-4pm

Thursday, January 23, 2020
4:30pm-8:00pm

Friday, January 24, 2020
7:30am-12pm

Exhibits must be installed and completed **by 4pm, Tuesday, January 21, 2020**. If any exhibit is not set up and in order by 4:00pm on Tuesday, January 21, 2020, RRI reserves the right to reassign the space to another exhibitor. In such an event, the exhibitor forfeits the space will be provided no refund.

Exhibits may be dismantled no later than 12:00pm on Friday, January 24, 2020. If an exhibit is not dismantled and ready for removal by 12:00pm on Friday, January 24, 2020, RRI and/or exhibit management services reserves the right to move the exhibit at the exhibitor's expense.





2020 LEVELS OF SUPPORT

EMERALD \$100,000+	DIAMOND \$50,000 - \$99,999
PLATINUM \$25,000 - \$49,999	GOLD \$15,000 - \$24,999
SILVER \$10,000 - \$14,999	BRONZE \$8,000 - \$9,999
GENERAL \$3,500	NONPROFIT \$1,500

Support Opportunities--Live

WELCOME RECEPTION:

- ❖ **Food** (sole support) - \$40,000
- ❖ **Wine & Beer** (sole support) - \$15,000

CONFERENCE BAGS (sole support): \$20,000

CONFERENCE BAGS INSERTS \$1,000 (one piece) /\$1500 (two pieces)

ROOM KEY (sole support) - \$20,000

CONFERENCE WATERBOTTLE- \$7,500 (your logo to be added to reusable container)

EXHIBITOR BOOKLET AD: \$2,000 (half page) \$4,000 (full page)

BREAKFAST SYMPOSIUM (3 available) - \$5,000 (Space only—sponsor responsible for all other expenses)

LUNCH SYMPOSIUM (2 available) - \$10,000 (Space only—sponsor responsible for all other expenses)

DINNER SYMPOSIUM (2 available) - \$12,000 (Space only—sponsor responsible for all other expenses)

Support Opportunities Packages—Mobile Application

PREMIER SPONSOR \$7500—Splash screen, 2 banners, sponsored icon on home page, interactive map listing, 1 push notification, 1 beacon alert, 1 Social Wall post

FEEDBACK SPONSOR PACKAGE \$4250—1 survey, 1 poll, 1 banner ad, 1 push notification, 1 beacon alert, 1 interactive map listing

GAMIFICATION PACKAGE \$3000—5 sponsored activities, 1 beacon alert

KEY SPONSOR PACKAGE \$2750—1 banner ad, interactive map listing, 1 push notification, 1 Social wall post

Individual descriptions of items and a la cart items to be found on mobile sponsorship opportunities page

BOOTH SPACE LOCATION

- ❖ Booth Fee -- \$3500
- ❖ Size - 10' x 10"
- ❖ Booth includes: 7" x 44" booth ID sign, 6" draped table, 2 side chairs, and wastebasket
- ❖ Listing in conference Mobile app

All booths are assigned on a first come, first served basis. Requests for specific locations near or away from other exhibitors will be accommodated as best possible.

PAYMENT

- ❖ Fifty percent upon signature
- ❖ Remaining balance to be paid by December 31, 2019

Payments must be made by check in U.S. dollars drawn on a U.S. bank. Any service fees charged for processing foreign checks drawn on a foreign bank are the responsibility of the exhibiting company.

Please make check payable to:

Renal Research Institute

Make sure check is mailed to: Crystal Johnson, 550 South Caldwell Street, Ste 920, Charlotte, NC 28202

REGISTRATION

All exhibitors are required to register for the conference online at: www.renalresearch.com. For all support levels three (3) **complimentary registrations** are included, a **registration code** will be sent to exhibitor once first 50% of payment is received.

All registrations not included in support level, are required to register online at: www.renalresearch.com.

CANCELLATION

All cancellations of exhibit space must be submitted in writing to the Senior Meeting Planner for Renal Research Institute **by November 25, 2019**. Such cancellations will entitle a refund less \$500 processing fee. All refunds will be provided within 2-3 weeks of cancellation. Cancellations received after November 25, 2019 will forfeit all

deposits or payments made for their respective exhibit space. If RRI is prevented from hosting the International Conference on Dialysis by major force, including but not limited to any act of God, act or omission of civil military authorities of state or nation, fire, strike, flood, riot, terrorist attack or war, exhibitor will not hold RRI liable for any damages or losses for failing to hold the conference as scheduled.

OFFICIAL SERVICE CONTRACTOR

RRI has selected Freeman to serve as the official service contractor providing to exhibitors. Any questions regarding issues not covered in the Exhibit Manual should be directed to TBD. They will handle any special requirements and will make every effort to meet your needs.

SHIPPING INSTRUCTIONS

To ensure proper handling and receiving, exhibitor shipments should be addressed to yourself, c/o International Conference on Dialysis. All exhibitors' shipments to the RRI International Conference must be received by and processed through TBD. All costs involved in transferring exhibit materials between TBD and the hotel are the responsibility of the exhibiting company. Information on shipping methods and rates is included in the Exhibit Manual.

WAIVER

Renal Research Institute are not responsible for displays, equipment, exhibit booth (s), or any other exhibitor materials. Exhibitor assumes the responsibility and agrees to indemnify and defend Renal Research Institute and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The exhibitor understands that Renal Research Institute does not maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain.



EXHIBIT APPLICATION FORM

22nd International Conference on Dialysis Advances in Kidney Disease 2020 January 21-24, 2020

PLEASE COMPLETE AND EMAIL THIS FORM TO: Crystal Johnson crystal.johnson@rriny.com

1. Primary exhibitor contact name and address

- Exhibitor Category:** Association Clinical Laboratory Dialysis Product
 Group Purchasing Organization Pharmaceuticals Provider/Management
 Publishing Software Other: _____

LAST NAME FIRST NAME MR. MS.

COMPANY/ORGANIZATION NAME

ADDRESS CITY STATE ZIP COUNTRY

BUSINESS PHONE BUSINESS FAX EMAIL ADDRESS

2 Please check Support Level

- EMERALD (\$100,000+) DIAMOND (\$99,999 - \$50,000) PLATINUM (\$49,999 - \$25,000)
 GOLD (\$24,999 - \$15,000) SILVER (\$14,999 - \$10,000) BRONZE (\$9,999 - \$8,000)
 GENERAL EXHIBITOR (\$3,500) NON-PROFIT (\$1,500)

Authorized Signature _____ Date _____

3 Booth location preferences

1st choice: _____ 2nd choice: _____ 3rd choice: _____ Note: _____

4 Online Registration and Hotel

Please register online for the conference and the hotel at www.renalresearch.com. Please note that in order to receive your three (3) complimentary badges (as part of your exhibitor level) you need to have a password which will be sent to you via email after receiving this form.



EXHIBIT APPLICATION FORM

22nd International Conference on Dialysis Advances in Kidney Disease 2020 January 21-24, 2020

In accordance with the policies of the Renal Research Institute, by providing funds for this continuing education (CE) activity, you agree to the following conditions:

1. All exhibitors must be in a room or area separate from the educational activity and the exhibits must not interfere or in any way compete with the learning experience.
2. Exhibitors shall have no control over:
 - a. Identification of CE needs;
 - b. Determination of educational objectives;
 - c. Selection and presentation of content;
 - d. Selection of all persons and organizations that will be able to control the content of the CE activity;
 - e. Selection of educational methods;
 - f. Evaluation of the activity.

Make Check Payable To:
Renal Research Institute
 (Tax Identification Number: 04-335-7026)
 Please mail to:
 Crystal Johnson
 550 South Caldwell St, Ste. 920
 Charlotte, NC 28202

Exhibitor (Name of Company): _____

Exhibit Fee: _____

Name of Authorized Company Representative _____

Title: _____ Phone # _____
(Please Print)

E-mail address: _____

Signature: _____ Date: _____

Fifty percent of total amount should be paid upon signature and the remaining balance by December 31, 2019.

RETURN AGREEMENT TO: Crystal Johnson
 Phone: (704) 370-4111
Crystal.johnson@rriny.com



BAG STUFFER REG FORM

22nd International Conference on Dialysis Advances in Kidney Disease 2020 January 21-24, 2020

PLEASE COMPLETE AND EMAIL THIS FORM TO: Crystal Johnson crystal.johnson@rriny.com
As an Exhibitor this year at the RRI Conference, you can include your product literature or brochures in the conference bags attendees receive upon registration

Benefits:

- ❖ Enables you to distribute your sales and promotional literature to attendees
- ❖ Alerts your customers of your products and services
- ❖ Encourages your customers to visit your booth

Quantity - 500 pieces

Pricing:

- ❖ One Piece - \$1,000
- ❖ Two Pieces - \$1,500

Material Size(s):

- ❖ No larger than 8 ½" x 11"
- ❖ One Unit Piece, 2 pages maximum (must be folded to be no larger than 8 ½" x 11")

Deadlines:

- ❖ Reservation - November 1, 2019
- ❖ Receipt of Pieces - January 17, 2020

YES, we will participate in the Registration Stuffer Program during the RRI Conference 2020 as follows:

Number of Items _____

1. Enclosed is our payment for this service. \$1,000 for one piece or \$1,500 for two pieces
2. We understand that the deadline to commit to this RRI Conference 2020 is November 1, 2019. 500 pieces will be forwarded to RRI by January 17, 2020, .

Exhibitor (Name of Company): _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Authorized Rep Name: _____ Title: _____

Signature: _____ Date: _____

Once we have your completed application you will receive all shipping information for bag stuffing